

## **DECLARATION ON THE PRINCIPLES OF PROCESSING AND PROTECTION OF PERSONAL DATA**

1.1 The operator of personal data according to Art. 4 point 7 of Regulation (EU) 2016/679 of the European Parliament and the Council on the protection of natural persons about the processing of personal data and the free movement of such data, and repealing Directive 95/46/EC (hereinafter referred to as "GDPR") and § 5 let. o), of Act no. 18/2018 Coll. on personal data protection and amending and supplementing certain Acts is NATUR RESORT Ltd. with its registered office at Šulekova 2, 811 06 Bratislava (hereinafter referred to as "operator").

1.2 Contact details of the administrator

Address: NATUR RESORT Ltd, Šulekova 2, 811 06 Bratislava, Slovak Republic

E-mail: [info@naturresort.sk](mailto:info@naturresort.sk)

Telephone: +421 910 510 045

1.3 The operator has not appointed a responsible person for personal data protection. Contact information of the responsible person is the data of the administrator of the website located at <https://naturresort.sk/>.

## **2. DEFINITION OF TERMS**

In this Declaration on the Principles of Processing and Protection of Personal Data, we use, among other terms, the following terms:

2.1 'Personal data'. Personal data means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person,

2.2 'Data subject'. The data subject is any identified or identifiable natural person whose personal data are processed by the operator.

2.3 'Processing'. Processing means any operation or set of operations that are performed on personal data or sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction,

2.4 'Restriction of processing'. Restriction of processing means the marking of stored personal data with the aim of limiting their processing in the future,

2.5 'Profiling'. Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular, to analyse or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behaviour, location or movements,

2.6 'Pseudonymisation'. Pseudonymisation means the processing of personal data in such a manner that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that such additional information is kept separately and is subject to technical and organisational measures to ensure that the personal data are not attributed to an identified or identifiable natural person,

2.7 'Operator'. Operator means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the Operator or the specific criteria for its nomination may be provided for by Union or Member State law,

2.8 'Processor'. Processor means a natural or legal person, public authority, agency, or other body which processes personal data on behalf of the operator,

2.9 'Recipient'. Recipient means a natural or legal person, public authority, agency, or another body, to which the personal data are disclosed, whether a third party or not. However, public authorities which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients,

2.10 'Third party'. Third party means a natural or legal person, public authority, agency, or body other than the data subject, operator, processor, and persons who, under the direct authority of the operator or processor, are authorised to process personal data,

2.11 'Consent'. Consent of the data subject means any freely given, specific, informed, and unambiguous indication of the data subject's wishes by which he or she, by a statement or by clear affirmative action, signifies agreement to the processing of personal data relating to him or her.

### **3. SOURCES AND CATEGORIES OF PERSONAL DATA CONCERNED**

3.1 The operator processes personal data you have provided to him or personal data that the operator has obtained based on the performance of your order.

3.2 The operator processes your identification and contact data and the data necessary for the performance of the contract.

3.3 As part of common marketing campaigns, we may also process your personal data for the purposes of marketing campaigns, or for the purposes of the proper performance of the contract, and we may combine them.

3.4 In the case that your personal data are disclosed outside we will inform you in advance, including the entity to which we disclose your personal data. Also, if any other entity discloses your personal information to us, we must inform you in advance.

3.5 If you provide us with personal data of third parties, it is your responsibility to inform persons concerned and to obtain their consent to these principles of processing and protection of personal data.

3.6 By visiting our website, we may automatically collect certain information about you, such as IP address, date and time of access to our website, information about your internet browser, operating system, or language settings. We may also process information about your

behaviour on our website, e. g. what links on our web pages you visit, and which goods are displayed to you. However, information about your behaviour on the web is anonymized due to your maximum privacy, so we cannot even assign it ourselves to a particular user, i.e., to a specific person.

3.7 If you access our website from a mobile phone or similar device, we may also process information about your mobile device (e.g., data about your mobile phone, etc.)

3.8 We automatically process cookie identifiers, so-called cookies. These are small text files that are exchanged between the e-commerce server and the visitor's browser. By visiting a website, these are saved by used devices (PC, laptop, tablet, smartphone, etc.) and do not cause damage to the user devices. They do not contain any viruses or any other harmful software. Cookies store information that always results in connection with the specifically used device.

#### **4. LEGAL GROUNDS AND PURPOSE OF PERSONAL DATA PROCESSING**

4.1 The legal ground for processing personal data is:

- Performance of the contract between you and the operator according to Art. 6 par. 1 letter b) GDPR,
- the legitimate interest of the operator in the provision of direct marketing (for sending commercial announcements and newsletters) according to Art. 6 par. 1 letter f) GDPR,
- your consent to the processing for the purposes of providing direct marketing (for sending commercial announcements and newsletters) according to Art. 6 par. 1 letter a) GDPR in connection with § 7 par. 2 of Act no. 480/2004 Coll., on certain information society services in the event that no goods or services have been ordered.

4.2 The purpose of the processing of personal data is:

- Processing your order and performing the rights and obligations arising from the contractual relationship between you and the operator; when ordering, personal data are required, which is necessary for the successful processing of the order or request (name and address, contact). The provision of personal data is a necessary requirement for concluding and fulfilling the contract. Without the provision of personal data, it is not possible to conclude the contract or perform it by the operator.

4.3 There is/is no operators' automatic individual decision-making within the meaning of Art. 22 of GDPR. You have given your express consent to such processing.

#### **5. PERIOD OF PRESERVATION OF PERSONAL DATA**

5.1 The operator keeps personal data:

- For the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the operator and to assert claims arising from these contractual relationships (for a period of 15 years from the termination of the contractual relationship),
- as long as the consent to the processing of personal data for marketing purposes is withdrawn, if the personal data are processed by consent.

5.2 After the expiry of the personal data retention period, the operator shall delete the personal data.

## **6. PERSONAL DATA RECIPIENTS (SUBCONTRACTORS OF THE OPERATOR)**

6.1 Recipients of personal data are persons:

- Involved in the delivery of goods/services/execution of payments under the contract,
- providing e-commerce operator services and other services related to the operation of e-commerce,
- providing marketing services.

6.2 The operator does not intend to transfer personal data to a third country (outside the EU) or an international organization. Recipients of personal data in third countries are cloud service providers.

## **7. YOUR RIGHTS AS A DATA SUBJECT**

7.1 Under the conditions set out in the GDPR, you have:

- The right to access your personal data pursuant to Art. 15 of the GDPR,
- the right to rectify personal data pursuant to Art. 16 of the GDPR, or the restriction of processing according to Art. 18 of the GDPR,
- the right to delete personal data pursuant to Art. 17 of the GDPR (Right to be forgotten),
- the right to object to the processing pursuant to Art. 21 of the GDPR,
- the right to data portability pursuant to Art. 20 of the GDPR,
- the right to revoke the processing consent in writing or electronically to the address or email of the operator.

7.2 You also have the right to file a complaint with the Office for Personal Data Protection of the Slovak Republic if you believe that your right to personal data protection has been violated.

## **8. CONDITIONS FOR SECURING PERSONAL DATA**

8.1 The operator declares that it has taken all appropriate technical and organizational measures to secure personal data.

8.2 The operator has taken technical measures to secure data repositories and personal data storage in paper form.

8.3 The operator declares that only the persons authorized by him have access to personal data.

## **9. FINAL PROVISIONS**

9.1 By submitting an order from the online order form, you confirm that you are familiar with the terms of personal data protection and that you accept them in their entirety.

9.2 You agree to this Declaration on the Principles of Processing and Protection of Personal Data by checking your consent via the online form. By checking your consent, you confirm that you are familiar with these terms of personal data protection and that you accept them to the full extent.

9.3 The operator is entitled to change these conditions. The operator will publish the new version on its website and also send you a new version of these Terms and Conditions to the e-mail address, which you provided to the operator.

## **10. STATUS AND UPDATE OF THIS DECLARATION ON PRINCIPLES OF PROCESSING AND PROTECTION OF PERSONAL DATA**

10.1 This Declaration of the Principles of Processing and Protection of Personal Data comes into force and is effective on June 1, 2020. We reserve the right to update the Declaration on the Principles of Processing and Protection of Personal Data to improve data protection and/or adapt it to changed official practice or case law.